



TENNESSEE PIRATE FEST

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AHOY MATEY! First Call for high quality **Vendors** for the 6th annual **Tennessee Pirate Fest!**

- **Dates:** May 21-22, 28-29-30, 2022; 11a-6p ET
- **Location:** 550 Fiske Rd, Harriman, TN (Tennessee Medieval Faire site)
- **Target Attendance:** 1,000+ patrons/day. Average daily pirate attendance in May 2020 was 542/day. Patron pirate attendance the last 5 years ranged from ~100-699/day, depending on weather, plus ~150 participants/day. 14th festival on this site. The Pirate Fest attracted patrons from primarily the greater Knoxville region, 54% of TN counties, and 24 states.
- **Concept:** Live, interactive, rugged, outdoor, daytime, regional, family-friendly (G-PG lite), costumed, pirate-themed, 8-acre festival. Similar to a medieval or renaissance faire, but more of a pirate party atmosphere, such as the *Pirates of the Caribbean* movies.
- **Live Entertainment:** Pirate and Celtic music. Pirate comedy stage acts. English, French, and pirate interactive street characters, performing a variety of shows. Patron activities include games, costume contests, talent shows, and Trail of Doom. Crafts, Food, and beverages (including beer) available for purchase.
- **Pirate Town:** Kingdom of Barataria, near New Orleans, circa 1814
- **Scenario:** Pirate Captain Jean Lafitte, King of Barataria, is showing his French hospitality by hosting a grand festival, as he hatches a plan to survive the War of 1812. See British red coats, New Orleans socialites, and “good” and bad pirates all in one place. Based on *The Buccaneer*, a 1958 movie starring Yul Brynner.
- **Slogan:** *Get Yer Pirate On!*
- **Vending Deadline:** Applications due by **April 2** (but if interested, don't wait). Payment due after approval or by April 22, unless we are working to fill openings.
- **Vending Fees** for 12' selling frontage: \$40/day crafts, \$80/day food (if paid by check, money order, or cash; a convenience fee will be added if paying by credit). Rustic themed food trucks will be considered. Vending fees are refundable only if the show is cancelled or if a refund is requested 30+ days before the show is to open.
- **Juried Show:** All items will be juried to ensure quality and fit, within time-period and amongst other vendors. Each booth is asked to have an identity, selling only 1-2 related categories. Working towards 50+ total vendors.
- **Covid-19:** All participants and patrons are requested to follow CDC guidelines.
- **Next Steps:** If interested, please review the vending guidelines and fill out the online application on our website www.TMFaire.com under the vendor tab. If not interested, please let us know whether or not you wish to stay on our contact list for our TN Medieval Faire in October. Either way, we look forward to hearing from you.

Barrie Paulson, VP/Director