



Tennessee Medieval Faire 2022

Produced by Darkhorse Entertainment, LLC
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Greetings Craft, Game, and Food Vendors!

We invite you to apply as a vendor for our 7th annual Tennessee Medieval Faire. 2022 festival dates are **October 1-2, 8-9, 15-16**. Hours are 11a-6p ET.

At the 8-acre outdoor rugged medieval village, live entertainment will abound -- jousting, warriors' chess, comedy shows, Celtic music, medieval games, interactive characters, and **vendors!** Our slogan is "Live the Age of Chivalry!" set in the early Middle Ages (circa 500) with a young **King Arthur**. A multi-media advertising campaign is planned.

Gratefully, our attendance continues to grow. Our 2021 total patron attendance was 6,270 in 6 days, with a range of 172-1458, depending on weather. **Our 2021 average daily patron attendance doubled compared to 2019** (1,045 vs 513). This patron attendance did not include the 150+ participants each day who also bought games, crafts, food, and beverages from the 50+ vendors selling period wares.

All vending products are **juried** to ensure quality and fit (within the time-period and amongst the other vendors). The **application deadline is August 13**; however we will continue to accept vendors until the categories are filled. After approval, payment and paperwork are due by **August 27**. Fees are refundable only if requested before September 1, or if the whole show is cancelled due to a situation beyond our control.

Our vendor fees for 12' of sales frontage is as follows: **Crafts \$40/day** with cash, check, or money order (\$41.50/day with credit); **Food \$80/day** with cash, check, or money order (\$83/day with credit). (Contact us if you have a food truck or game.) **Preference will be given to vendors who can vend on all show days.**

If you are not available this October, please let us know whether or not you would like to remain on our contact list for the Tennessee Pirate Fest Spring 2023 (last 2 weekends in May plus Memorial Day). For general show updates, please like and follow the Tennessee Medieval Faire on Facebook and sign up for our website announcements at www.TMFAIRE.com.

We look forward to hearing from you!

Lars and Barrie Paulson
Darkhorse Entertainment, LLC